



## Persuasive Essay Tips



### What is a Persuasive Essay?

The goal of the persuasive essay is to **persuade** or **convince** your audience to agree with your point of view on a particular topic.

Some things to think about when planning your persuasive essay:

#### Pick your position

What do you think about the issue? Which side will you take and why?

#### Know your audience

Who will be reading your essay? Who are you trying to convince and why? Think about the tone that will be most effective with your chosen audience. For example, you would probably choose different words and arguments to convince a ten-year-old as opposed to a fifty-year-old.

#### Be passionate

Include words and examples to show that you truly care about the topic. What personal experiences can you use to strengthen your opinion?

#### Find some facts

Although you will mostly use opinions and personal experiences in a persuasive essay, you may also want to use some facts to support your position. You may need to do some research to accomplish this.

#### Refute the opposing view

Think about ways that your reader may disagree with your position. Include some examples of the opposing view (the other side of the argument). Then include facts or examples that refute (or disprove) these examples.

### **How to Organize Your Persuasive Essay**

#### An inviting introduction

The introduction should hook your reader (grab their attention). It should also clearly state your position.

#### Body paragraphs

Each body paragraph should include a main point. Each main point needs to have examples that support your position.

#### A satisfying conclusion

The conclusion should restate your position. It should also end in an interesting and memorable way.

### Signal Words You Can Use In a Persuasive Essay

The truth is      Surely      Another example of this

I ask you to consider      In my opinion      For example

I ask you to think      Without a doubt

First of all      I have no doubt      This is important because

I am convinced that      As you can see      Let me explain

I am confident that you will      I am certain

Another way to say this is      This shows that

That can be fixed      Finally      Obviously      Next

To put it another way      What I mean by this is

Most importantly

If \_\_\_ were to happen, then      This reason for this is

This connects to my argument because

*Use these suggestions, and soon you'll be persuading like a pro!*

